

Content

carpets & rug
y o u r o w n c u s t o m m a d e r u g

www.carpetsandrug.com

About us.....4
Our Service.....5
Material.....8-9
Color.....10-11
Custom Made Rug.....12-17
Hand Knotted Collection.....28-37
Hand Tufted Collection.....40-51
Handloom Collection.....54-61
Dhurrie Collection.....64-73
Craftmanship.....74-75



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About us

Welcome to Carpets & Rug, established in 1994 and located in the holy city of Varanasi. We take pride in manufacturing and exporting a diverse range of handmade products, including hand-knotted carpets, hand-tufted rugs, handwoven dhurries, Indo-Nepalese carpets, and wool/silk furnishings. Our commitment is to deliver excellence in each product, combining traditional craftsmanship with quality.

Our custom rug services cater to unique client needs, and we create designs tailored to individual preferences. As members of “Sedex U.K. Group,” we follow ethical standards, ensuring responsible sourcing and production. Supported by a state-of-the-art facility, our skilled artisans bring precision and dedication to each piece, upholding our quality standards.

Our clients are our priority, and over the years, their satisfaction has driven us to innovate continually. This customer-centric focus has helped us form lasting relationships globally, earning us praise and loyalty. We embrace modern techniques while honoring traditional artistry, ensuring every product meets contemporary tastes.

Innovation and sustainability define our approach at Namrata Exports. We strive to reduce our environmental impact, adopting eco-friendly practices wherever possible. Our journey has reached significant milestones, reflecting resilience and a passion for craftsmanship. As we look forward, we remain dedicated to expanding our reach and maintaining our reputation.

Join us in celebrating the art of handmade carpets, where each piece reflects the spirit of Indian heritage. Carpets & Rug is more than a brand; it is a promise of quality and elegance, committed to bringing beautiful craftsmanship to homes worldwide.

Our Service

Carpets & Rug takes pride in offering an exclusive and vibrant range of rugs and floor coverings that reflect the essence of India’s cultural richness. Located in the spiritual city of Varanasi, our products embody the traditional values and artistic heritage of India, capturing the spirit of our land in every thread. Our rugs are not only aesthetically pleasing but also crafted to deliver exceptional quality, ensuring that each piece provides good value for money and longevity for our customers.

Our mission is to enhance the lifestyle of our customers by creating products that bring elegance and comfort to any space. To achieve this, we have developed a broad selection of high-quality rug materials that ensure durability, along with exquisite designs that seamlessly blend into a variety of occasions and decor styles. We understand that each customer has unique tastes, and our artistic designs are tailored to meet those preferences. Our products feature tantalizing color combinations and soft textures that make them the preferred choice for discerning buyers around the globe.

Our commitment to customer satisfaction drives us to provide solutions that best fit the unique requirements of each project and budget. Our approach to rug creation is centered on personalization and customization, allowing each piece to be a reflection of individual style and taste. Every rug at Carpets & Rug is carefully crafted to order, embodying the craftsmanship and attention to detail that define our brand. Whether for residential or commercial spaces, our custom-made rugs bring a unique charm and character to interiors, making each one a distinct work of art.

Choose Carpets & Rug for rugs that go beyond decoration, offering a timeless connection to Indian culture and artistry, made specifically to elevate your space.

Material



Viscose



Tencel



Wool



Jute



Silk

- New Zealand Wool
- Semi Worsted Wool
- Pet Yam
- Linen
- Cotton
- Sisal



Color



CRAFTING

Custom Made Rug

IS OUR EXPERTISE

We are specialized in custom rugs. In association with renowned designers and architects all over the world, we produce rugs in customise designs, size and colors. "Carpets & Rug" - A well-known name in field of elegant handmade custom rugs with its own manufacturing set up. We have a long list of satisfied customers.

With us you can effortlessly create and order a wonderful piece of rug of your own design, size, color, and texture. Each rug is unique, beautiful and will add charm to your space.

When buying from an Hand Maker, your buying more than just an object. You are buying hundreds of hours of failures and experimentation. You are buying days, weeks & months of frustration and moments of Pure Joy. You aren't just Buying a Thing, your buying a PIECE of heart, part of a soul, a moment of someones life. Most importantly, your buying the artist more time to do something they are passionate about.



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BESPOKE CUSTOM RUGS

YOUR RUG | YOUR SIZE | YOUR COLOUR | YOUR STYLE

We offer custom rugs and custom shapes to best fit your room - round, oval, runners, octagon, cut corners, etc. "Carpets & Rug" - A well-known name in the field of elegant handmade custom rugs with its own manufacturing set up. We have a long list of satisfied customers. And feel proud to have high end designers and architects in our list of customers from around the world.

With us you can effortlessly create and order a wonderful piece of rug of your own design, size, color, and texture. Each rug is unique, beautiful and will add charm to your space.

THE PROCESS TO CREATE UNIQUE AND DESIRABLE CUSTOM BESPOKE RUGS

Handmade rugs with uniquely inspired patterns and designs can complement a home better than any generic and bland commercial pattern.

At The Weaver we like to take you through a journey of creating art through our rugs and our key quality is our customization. **HOW IT WORKS**

- STEP 1** **DESIGN:** We create designs from your inspiration or you could pick designs from our catalogue.
- STEP 2** **COLOUR:** Colour preferences are very subjective. We customise and all you have to do is pick your shade from the swatch box.
- STEP 3** **MATERIALS:** The right material brings quality to the table. We let you hand-pick the material of your choice to create the right ambience.
- STEP 4** **SIMULATION:** It's time to see the final simulation—your design, your colours, your material, your rug.
- STEP 5** **MANUFACTURING:** Dyeing is created by using a precise combination of colours. There is a quality check to give you the right hues to your carpet. We weave your carpet to your preference and style.
- STEP 6** **THE WEAVER DELIVERS:** The Weaver delivers you the finished Rug or Carpet - the one that will be your favorite artwork.



Custom Rugs

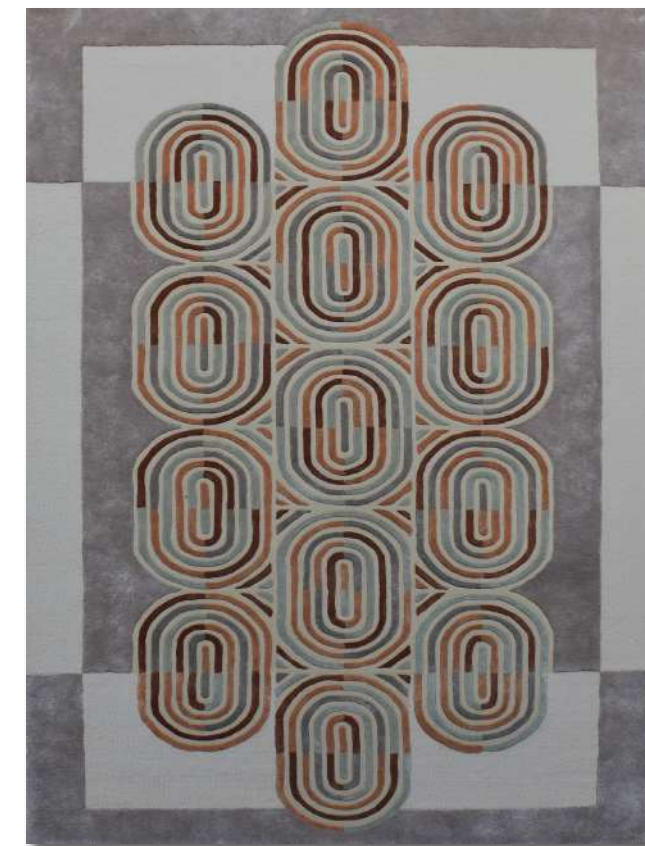
COLLECTION



Design: HT-050
Quality: Hand Tufted
Colour: Multi
Size: 3.00 x 2.00
Material: Semi Worsted
N.Z. Wool & Tencel



Design: HT-047
Quality: Hand Tufted
Colour: Multi
Size: 3.00 x 2.68
Material: Semi Worsted
N.Z. Wool & Tencel



Design: HT-048
Quality: Hand Tufted
Colour: Multi
Size: 3.00 x 2.00
Material: Semi Worsted
N.Z. Wool & Tencel



Design: HT-049

Quality: Hand Tufted

Colour: Multi

Size: 3.00 x 2.00

Material: Semi Worsted
N.Z. Wool & Tencel



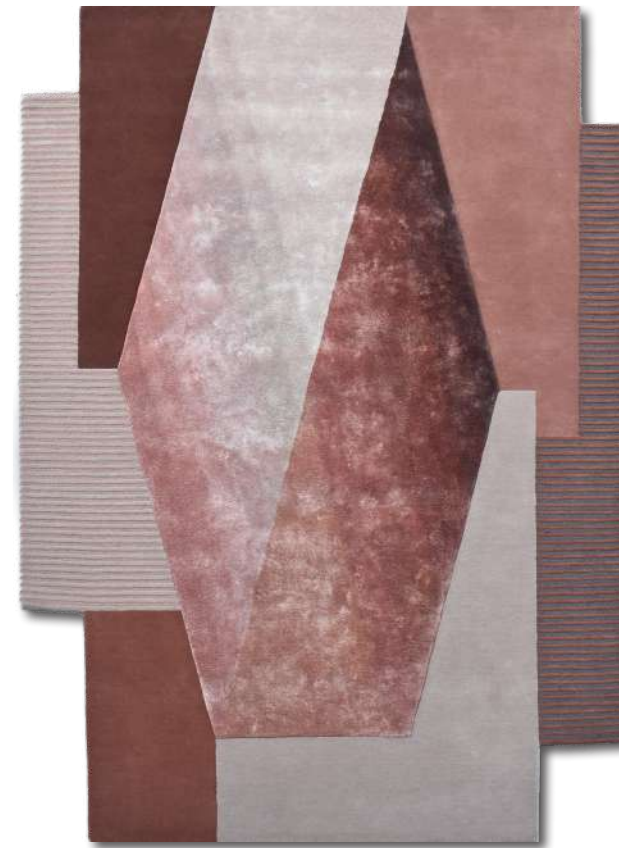
Design: HT-051

Quality: Hand Tufted

Colour: Multi

Size: 3.00 x 2.00

Material: Semi Worsted
N.Z. Wool & Tencel



Design: HT-052

Quality: Hand Tufted

Colour: Multi

Size: 3.00 x 2.28

Material: Semi Worsted
N.Z. Wool & Tencel

*Your design, your size—
carpets made just for you!*



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Design: HT-036
Quality: Hand Tufted
Colour: Red / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool /
 Wool Viscose Blend



Design: HT-044
Quality: Hand Tufted
Colour: Brown / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



ALL



PRODUCTS
PRODUCTS
PRODUCTS
PRODUCTS



PRODUCTS
PRODUCTS
PRODUCTS
PRODUCTS

ALL





Design: HK-001
Quality: Hand Knotted
Colour: Grey / Multi
Size: 2.44 x 3.05
Material: N.Z. Wool / Viscose



Design: HK-002
Quality: Hand Knotted
Colour: Grey / Multi
Size: 2.44 x 3.05
Material: N.Z. Wool / Viscose

Hand **KNOTTED** COLLECTION



Design: HK-003
Quality: Hand Knotted
Colour: Grey / Multi
Size: 2.44 x 3.05
Material: N.Z. Wool / Viscose



Design: HK-004
Quality: Hand Knotted
Colour: Blue / Multi
Size: 2.44 x 3.05
Material: N.Z. Wool / Viscose



Design: HK-005

Quality: Hand Knotted

Colour: Multi

Size: 2.44 x 3.05

Material: N.Z. Wool /
Viscose



Design: HK-006

Quality: Hand Knotted

Colour: Blue / Multi

Size: 2.44 x 3.05

Material: N.Z. Wool /
Viscose



Design: HK-007

Quality: Hand Knotted

Colour: Red

Size: 2.44 x 3.05

Material: N.Z. Wool /
Viscose



Design: HK-008

Quality: Hand Knotted

Colour: Grey

Size: 2.44 x 3.05

Material: N.Z. Wool /
Viscose



Design: HK-009
Quality: Hand Knotted
Colour: Beige
Size: 2.44 x 3.05
Material: N.Z. Wool /
 Viscose



Design: HK-010
Quality: Hand Knotted
Colour: Grey / Multi
Size: 2.44 x 3.05
Material: N.Z. Wool /
 Viscose



Design: HK-011
Quality: Hand Knotted
Colour: Beige / Multi
Size: 2.44 x 3.05
Material: N.Z. Wool /
 Viscose



Design: HK-012
Quality: Hand Knotted
Colour: Beige / Multi
Size: 2.74 x 3.66
Material: N.Z. Wool /
 Viscose



Design: HK-013

Quality: Hand Knotted

Colour: Multi

Size: 2.74 x 3.66

Material: N.Z. Wool /
Viscose



Design: HK-014

Quality: Hand Knotted

Colour: Multi

Size: 2.74 x 3.66

Material: N.Z. Wool /
Viscose



Design: HK-015

Quality: Hand Knotted

Colour: Multi

Size: 2.74 x 3.66

Material: N.Z. Wool /
Viscose



Design: HK-016

Quality: Hand Tufted

Colour: Multi

Size: 2.74 x 3.66

Material: N.Z. Wool /
Viscose



Design: HK-017
Quality: Hand Knotted
Colour: Multi
Size: 2.74 x 3.66
Material: N.Z. Wool /
 Viscose



Design: HK-018
Quality: Hand Knotted
Colour: Multi
Size: 3.05 x 4.27
Material: N.Z. Wool /
 Viscose



Design: HK-019
Quality: Hand Knotted
Colour: Multi
Size: 3.05 x 4.27
Material: N.Z. Wool /
 Viscose





Let your floors shine with designs that inspire.

Soft carpets, happy feet—bring warmth to your space.



Design: HT-004
Quality: Hand Tufted
Colour: Green / White
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-012
Quality: Hand Tufted
Colour: Cream / Brown
Size: 1.20 x 1.80
Material: N.Z. Natural Wool

Hand **TUFTED** COLLECTION



Design: HT-013
Quality: Hand Tufted
Colour: Multi
Size: 1.20 x 1.80
Material: N.Z. Natural Wool



Design: HT-020
Quality: Hand Tufted
Colour: Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-021
Quality: Hand Tufted
Colour: Brown / Gold
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-025
Quality: Hand Tufted
Colour: Grey / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



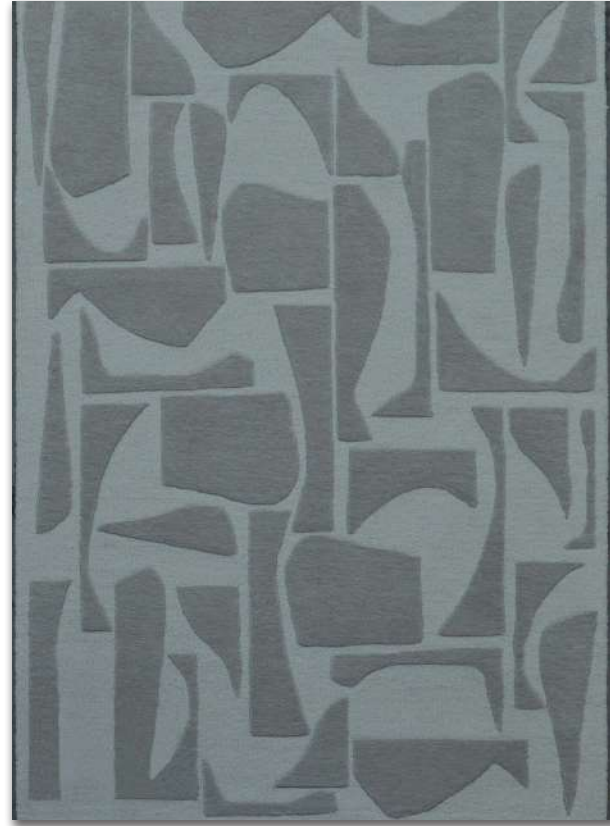
Design: HT-026
Quality: Hand Tufted
Colour: Blue / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-027
Quality: Hand Tufted
Colour: Mustard
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-028
Quality: Hand Tufted
Colour: Pink
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-029
Quality: Hand Tufted
Colour: Green
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-030
Quality: Hand Tufted
Colour: Mint / White
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-031
Quality: Hand Tufted
Colour: Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-032
Quality: Hand Tufted
Colour: Rust / White
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-033
Quality: Hand Tufted
Colour: Cream / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-034
Quality: Hand Tufted
Colour: Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-036
Quality: Hand Tufted
Colour: Red / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool /
 Wool Viscose Blend



Design: HT-037
Quality: Hand Tufted
Colour: Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-038
Quality: Hand Tufted
Colour: Cream / Blue
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-039
Quality: Hand Tufted
Colour: Gold / Green
Size: 1.70 x 2.40
Material: N.Z. Blend Wool



Design: HT-040
Quality: Hand Tufted
Colour: Blue / Red
Size: 1.70 x 2.40
Material: N.Z. Blend Wool



Design: HT-041
Quality: Hand Tufted
Colour: Cream / Multi
Size: 1.70 x 2.40
Material: N.Z. Blend Wool



Design: HT-042
Quality: Hand Tufted
Colour: Ivory / Multi
Size: 1.60 x 2.30
Material: N.Z. Blend Wool /
 Viscose



Design: HT-043
Quality: Hand Tufted
Colour: Cream / Multi
Size: 1.60 x 2.30
Material: N.Z. Blend Wool



Design: HT-044
Quality: Hand Tufted
Colour: Brown / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-045
Quality: Hand Tufted
Colour: Cream / Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool



Design: HT-046
Quality: Hand Tufted
Colour: Multi
Size: 1.20 x 1.80
Material: N.Z. Blend Wool





Beautiful carpets, perfect floors—where style meets comfort.

Floors deserve the finest—choose the best carpets.



Design: HL-001
Quality: Handloom
Colour: Grey
Size: 0.60 x 0.90 cm
Material: Wool



Design: HL-002
Quality: Handloom
Colour: Silver Grey
Size: 0.60 x 0.90 cm
Material: Wool

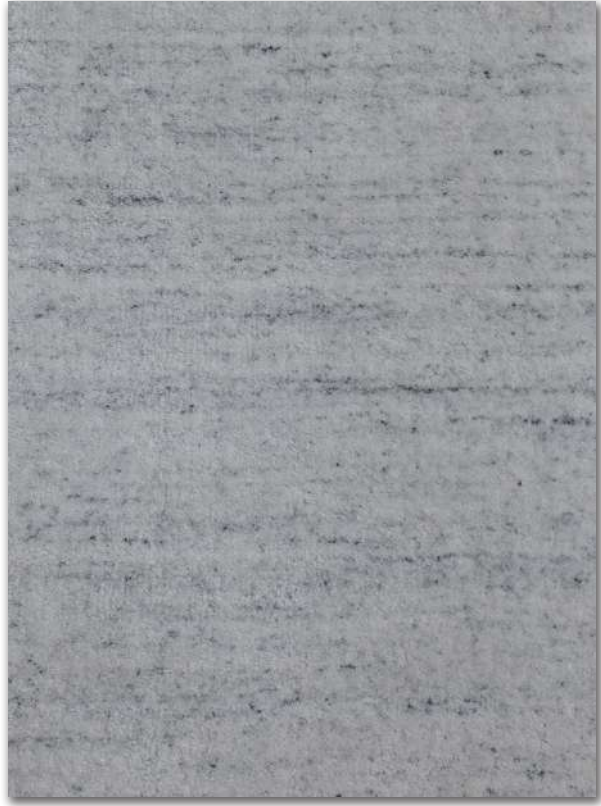
Hand
LOOM
COLLECTION



Design: HL-003
Quality: Handloom
Colour: Brown
Size: 0.60 x 0.90 cm
Material: Wool



Design: HL-004
Quality: Handloom
Colour: Grey / Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-005
Quality: Handloom
Colour: Silver Grey
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-006
Quality: Handloom
Colour: Silver Grey
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-007
Quality: Handloom
Colour: Grey
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-008
Quality: Handloom
Colour: Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-009
Quality: Handloom
Colour: Brown / Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-010
Quality: Handloom
Colour: Light Brown / Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-011
Quality: Handloom
Colour: Grey / Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-012
Quality: Handloom
Colour: Grey / Brown
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-013
Quality: Handloom
Colour: Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-014
Quality: Handloom
Colour: Blue / Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-015
Quality: Handloom
Colour: Brown / Multi
Size: 0.60 x 0.90 cm
Material: Pet



Design: HL-016
Quality: Handloom
Colour: Blue / Multi
Size: 0.60 x 0.90 cm
Material: Pet



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Design: JFW-001
Quality: Jacquard Flat Weave
Colour: Brown / Cream
Size: 0.60 x 0.90
Material: N.Z. Natural Wool



Design: JFW-002
Quality: Jacquard Flat Weave
Colour: Dark Grey / Cream
Size: 0.60 x 0.90
Material: N.Z. Natural Wool

Dhurrie
COLLECTION



Design: JFW-003
Quality: Jacquard Flat Weave
Colour: Brown / Cream
Size: 0.60 x 0.90
Material: N.Z. Natural Wool



Design: JFW-004
Quality: Jacquard Flat Weave
Colour: Brown / Cream
Size: 0.60 x 0.90
Material: N.Z. Natural Wool



Design: JFW-005
Quality: Jacquard Flat Weave
Colour: Dark Grey / Cream
Size: 0.60 x 0.90
Material: N.Z. Natural Wool



Design: JFW-006
Quality: Jacquard Flat Weave
Colour: Brown / Cream
Size: 0.60 x 0.90
Material: N.Z. Natural Wool



Design: JFW-007
Quality: Jacquard Flat Weave
Colour: Brown / Cream
Size: 0.60 x 0.90
Material: N.Z. Natural Wool



Design: JFW-008
Quality: Jacquard Flat Weave
Colour: Blue / Grey
Size: 0.60 x 0.90
Material: Pet



Design: JFW-009
Quality: Jacquard Flat Weave
Colour: Cream / Dark Grey
Size: 0.60 x 0.90
Material: Pet



Design: JFW-010
Quality: Jacquard Flat Weave
Colour: Cream / Dark Grey
Size: 0.60 x 0.90
Material: Pet



Design: JFW-011
Quality: Jacquard Flat Weave
Colour: Grey / Cream
Size: 0.60 x 0.90
Material: Pet



Design: JFW-012
Quality: Jacquard Flat Weave
Colour: Dark Grey / Cream
Size: 0.60 x 0.90
Material: Pet



Design: JFW-013

Quality: Jacquard Flat Weave

Colour: Dark Grey / Cream

Size: 0.60 x 0.90

Material: Pet



Design: JFW-014

Quality: Jacquard Flat Weave

Colour: Dark Grey / Cream

Size: 0.60 x 0.90

Material: Pet



Design: JFW-015

Quality: Jacquard Flat Weave

Colour: Dark Grey / Cream

Size: 0.60 x 0.90

Material: Pet



Design: JFW-016

Quality: Jacquard Flat Weave

Colour: Dark Grey / Cream

Size: 0.60 x 0.90

Material: Pet



Design: JFW-017

Quality: Jacquard Flat Weave

Colour: Blue / Grey

Size: 0.60 x 0.90

Material: Pet

CRAFTSMANSHIP

